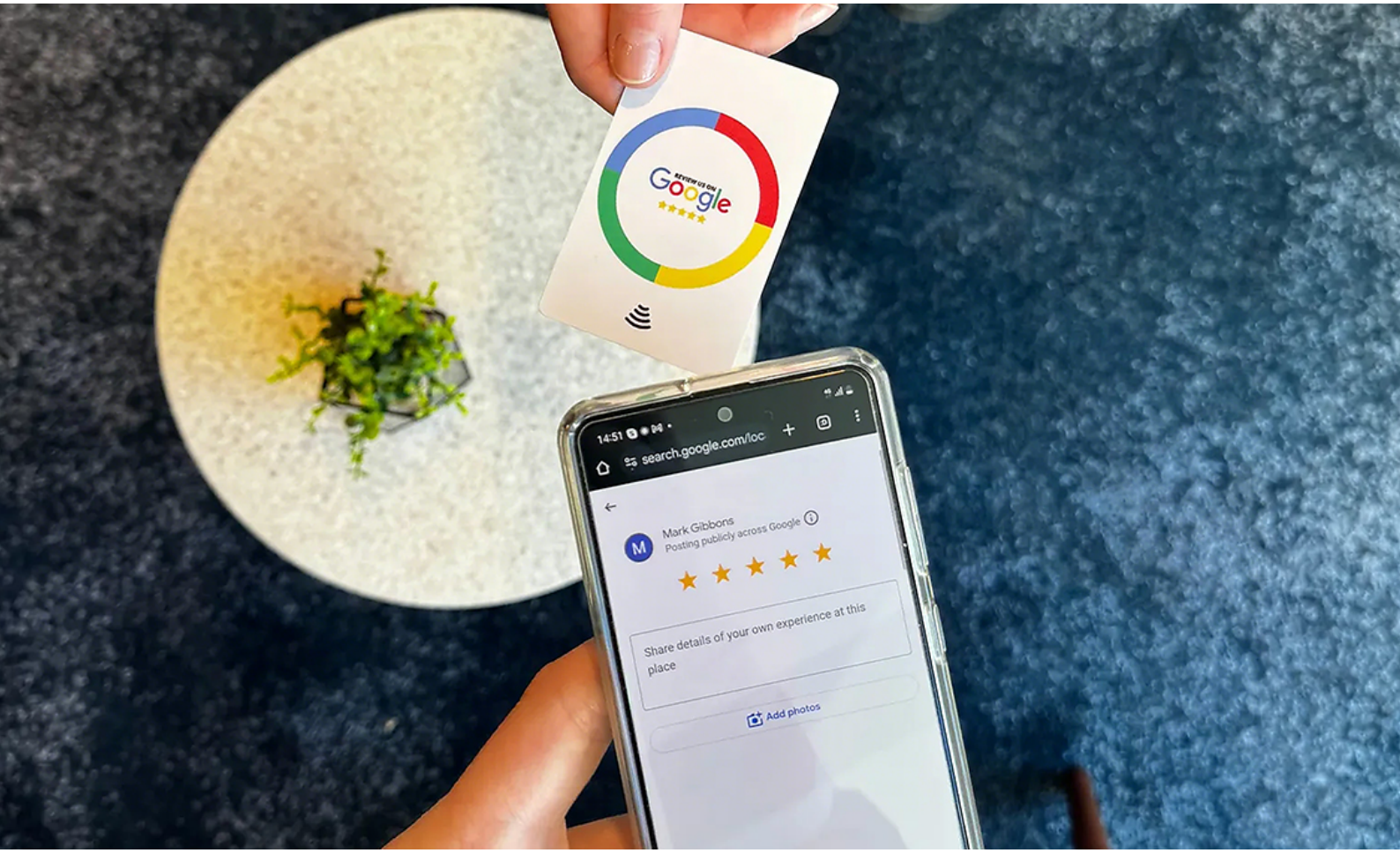


Product Guide:
NFC Review Card

RFID Tag

https://www.rfidtag.com

Product Overview

An NFC Review Card helps businesses collect more customer reviews effortlessly. By simply tapping their smartphone on the card, customers can instantly access your review page, share their feedback, and leave ratings in seconds. It provides a fast and convenient way to improve customer engagement, increase online reviews, and build a stronger digital reputation.

Technical Specifications

PVC NFC Review Stand



A compact countertop solution for collecting customer reviews effortlessly. Its upright design is ideal for reception desks, checkout counters, and service areas where customers can tap and leave feedback instantly.

Chip Type	NXP NTAG® 213/216
Compatibility	iOS & Android NFC smartphones
Material	PVC
Printing Method	4-color printing

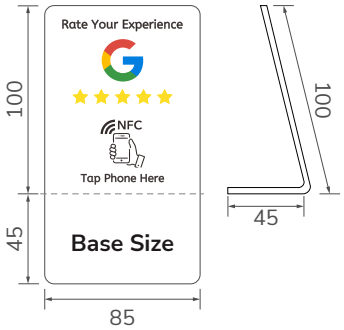
Model No. : GRS120140



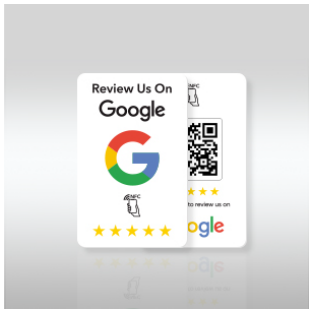
Model No. : GRS76128



Model No. : GRS85100



PVC NFC Review Card



A portable review solution that allows businesses to share their review link anytime. Its card-sized design is perfect for restaurants, hotels, salons, and other service businesses.

Chip Type	NXP NTAG® 213/216
Compatibility	iOS & Android NFC smartphones
Material	PVC
Size	CR80 or customized
Printing Method	4-color printing



Acrylic NFC Review Sticker



Note: Do not apply the NFC sticker to metal surfaces, such as Metal tables or panels.

A slim and durable NFC solution that can be attached to various surfaces. Ideal for tables, windows, counters, and other high-traffic areas where customers can tap and access your review page.

Chip Type	NXP NTAG® 213/216
Compatibility	iOS & Android NFC smartphones
Material	Acrylic + 3M adhesive
Printing Method	Single-sided 4-color printing

Model No. : GRSD100



Model No. : GRS120120



PET NFC Review Label



Note: Do not apply the NFC sticker to metal surfaces, such as Metal tables or panels.

A flexible and cost-effective NFC solution designed for easy customer review collection. Its lightweight label design is suitable for various surfaces, including packaging, products, counters, and promotional materials, allowing customers to tap and access your review page instantly.

Chip Type	NXP NTAG® 213/216
Compatibility	iOS & Android NFC smartphones
Material	PET
Printing Method	4-color printing

Encoding Instructions

Encoding the NFC Labels

1. Tools

- NFC Device: You need an NFC-enabled smartphone
- Programming Tool: Install the appropriate NFC programming app. such as **“NFC Tools”** or **“TagWriter by NXP”**

2. Preparing Content

Prepare the content that you want to encode inside the NFC review card.

For example:
- Customer review links (Google Reviews, Yelp, TripAdvisor, Facebook, etc.)
- Brand social media profiles or follow links
- Digital contact information or business profile
- Online booking links, menus, or service pages
- Exclusive offers, loyalty programs, or promotional campaigns
- Customer feedback forms or satisfaction surveys

3. Encoding Content

NFC Tools

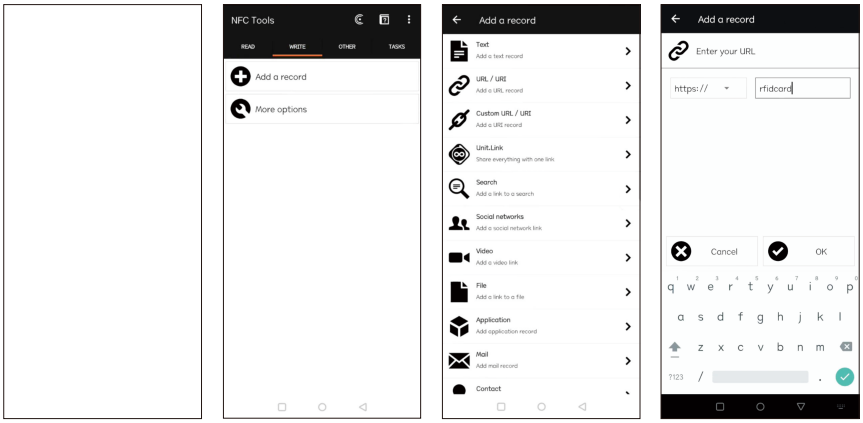
① Run the app

② Go to the “Write” option

③ Click on “Add a record”

④ Choose the data type

⑤ Fill in the information



② ③ ④ ⑤

https://rfidtag.com

sales@rfidtag.com

Singapore Office: 51 Goldhill Plaza #07-07 Singapore 308900

Shenzhen Office: 33-408, Qianhai SZ-HK Fund Town, Nanshan, Shenzhen, China 518052

Shenzhen Factory: Q5, XingDao Industrial Park, LongGang, Bantian, Shenzhen, China 518129